

ACTIVATED CARBON SEIZES YOUR DOLLARS



HATEF | Commerce
Engineering

HATEF Ltd. Product's Profile Analysis

Gold industry runs on our shale-based GRADE and so are You.

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EXECUTIVE SUMMARY

Product differentiation is a brand-new marketing strategy which businesses use to distinguish a product from similar offerings on the market. The difference could be something concrete, like speed, power, performance and better service. On the other hand, it could be a more ephemeral quality, such as being more friendly or more stylish than your competitors. For enterprise businesses, a product differentiation strategy may provide a competitive advantage in a market dominated by larger companies.

HATEF Engineering & Services [Iran]

The company with intellectual-intelligent trading system, which can provide exclusively Special Adsorbents from Iran. HATEF is privileged to have the confidence resulting from a 12-year experience of being expert in “*dig-in-trading*” for *Carbon-Based-Lifeforms* products with special applications in targeted markets and industries.

SET POINTS

#1

Based on our experience and insights we understand the importance of the relationship between ‘purification and treatment’ and the final choice of the ‘Adsorbent Material’.

The best results are obtained by incorporating specific adsorbents in the process. **HATEF (Ltd.)** can exclusively offer a competitive price for the high Iodine-Numbered types of **fruit-shell-based Activated Carbon** through the worldwide markets.

#2

We look forward to be involved in a mutual intend of participation in markets with whoever having desire to enroll in the developing **shell-based Activated Carbon** business in the target markets. This matter can come off in a win-win manner by a third foreign company who could be “exclusively” authorized by our marketing license or either by an individual trader with the right deep network and business relations.

Fruit Shell-Based Activated Carbon

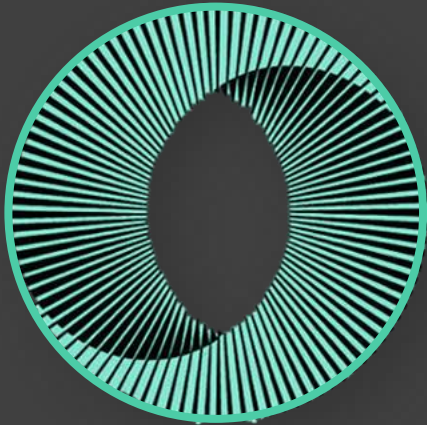
It is a neutral and absorbent Carbon-based material. The main factor transforming it to a good adsorbent is the existence of a million of duct-like network and fine pores that create a remarkable surface. Activated carbon with large pores can resemble a sponge. The pore diameters vary from 4 to 100,000 angstroms. The purpose of activating carbon is to reduce the impurities in the primary carbon and oxidize its surface.

Applications:

- Purification and filtering by high surface adsorption mechanism in
- Pharmaceutical
- Food industries
- Oil, gas and petrochemical industries
- Gold recycling
- Purifying process in wine manufacturing industries



HATEF's Intelligent Trading System



By unlocking the customer-market value proposition,

We build the finest trading roads so you can all move forward faster.

To ensure that you can progress faster, we build the smart system of solutions.

With our accumulated *know-how*, we are an innovative driver that sets the pace for an entire bitumen industry.

Identifying the Inquiries

- Estimating Network Loops
- Determining the financial shape
- Distilling the complicated data

Guidance & Counseling

- Providing competitive price
- Responding effectively
- Resolving the financial hosts

Project Vector Analysis

- Driving convenience to new level
- Modeling competitive landscape
- Developing stronger differentiation

Execute with Insightful Actions

- Helping to benchmark client's value
- Enhancing financial strategy
- Providing service tailored in line with client's needs

HATEF Engineering & Services [Iran]

The company with intellectual-intelligent trading system and the only authorized “**Exclusive Sale Agent**” of Sealoflex® brand for exporting polymer- modified bitumen. HATEF is privileged to have the confidence resulting from a 12-year experience of being expert in “**dig-in-trading**” for Carbon-Based-Lifeforms products with special applications in targeted markets and industries.



No.293, North Sohrevardi Ave., Tehran – IRAN.



(+98) 21 884 709 75 (12 Lines)



www.HATEF.global
info@hatef.global